

REPORT TO THE HEALTH OVERVIEW AND SCRUTINY PANEL

DATE OF MEETING: 20 SEPTEMBER 2018

SUBJECT OF REPORT: PROPOSALS FOR NSC SERVICES AND ASSOCIATED BUDGETS TO IMPROVE WELLBEING

OFFICER/MEMBER PRESENTING: DR ANDREW BURNETT

RECOMMENDATIONS

Members are asked to note and approve this report.

1. SUMMARY OF REPORT

This report summarises the areas of expenditure of the council's Public Health Grant to support health improvement and health protection and to better enable people to be more independent.

2. POLICY

The various activities set out in this report contribute to the council's duty under the Health & Social Care Act 2012, to improve the local population's health and to reduce health inequalities. They address various health improvement/inequalities priorities set out in both the Corporate Plan, the People & Communities Strategy, the JSNA and various director for public health reports.

3. DETAILS

The Public Health Grant received by North Somerset Council is used to pay for a variety of services. These are set out in the tables below. The first shows 'core' public health services, that is:

- school nursing (ages 0-5 years);
- health visiting (ages 5-19 years);
- obesity services (children and adults);
- healthy diet support;
- health at work
- accident prevention;
- improving mental well-being including community development projects;
- enabling people to be more physically active as part of their everyday lives;
- breast feeding and 'baby friendly' initiatives;
- genito-urinary medicine and sexual health;
- health checks;
- drug and alcohol services; and
- smoking cessation.

The second table shows Public Health Grant funds that have been 'realigned' to other council services to improve or protect health and/or to enable people to be more independent. They represent only a small proportion of the total budget in each area.

Following a detailed internal review and the submission of a detailed report, Public Health England, has formally confirmed that the 'realigned' funds are being used within the conditions of the Public Health Grant.

Officers in the public health team and others in teams responsible for services receiving 'realigned' funds are currently reviewing these to ascertain their relative priority. Whilst this may lead to some further realignment of the 'realigned' funds (subject to due process) this process will not lead to any service changes as other council funds will be freed-up to fill any financial gaps. However, individual service managers are also reviewing all services as part of the council's medium term financial planning process. It will also be necessary to review budgets within 'core' public health activities to (i) take account of the government claw-back of approximately £250,000 of the Public Health Grant from the council in 2019/20, and (ii) to, subject to due process, free-up some funds to expand higher-priority health improvement activities and/or to start new, higher priority ones.

	2018/2019 Original Budget £	Actual Spend £	Commit/ Purchase Orders £	Committed Spend £	Variance To Budget £
Children's 5-19 Public Health Programme	838,110	293,014	8,016	301,030	537,080
Children's 0-5 Public Health Programme	2,968,610	1,432,493	0	1,432,493	1,536,117
PHS Childrens Health	3,806,720	1,725,506	8,016	1,733,522	2,073,198
PHS Mgmt - Management & Supervision	704,880	278,496	0	278,496	426,384
PHS Mgmt - Health Promotion	85,190	76,000	0	76,000	9,190
PHS Mgmt - Health Shop	1,000	245	118	363	637
PHS Mgmt - Overheads & Recharges	346,270	413,903	0	413,903	(67,633)
PHS Mgmt - Contingency Budget	(124,000)	0	0	0	(124,000)
PHS Mgmt - Grant Income	(9,563,000)	(4,780,500)	0	(4,780,500)	(4,782,500)
PHS Management & Overheads	(8,549,660)	(4,011,856)	118	(4,011,738)	(4,537,922)
Adult Obesity	63,390	(1,272)	0	(1,272)	64,662
Child Obesity	75,100	1,228	0	1,228	73,872
Physical Activity for Adults	71,400	57,722	9,723	67,445	3,955
Physical Activity for Children	27,000	27,000	0	27,000	0
PHS Obesity & Activity	236,890	84,678	9,723	94,401	142,489
Other PHS - Nutrition Initiatives	55,140	48,820	0	48,820	6,320
Other PHS - Health at Work	25,000	25,000	0	25,000	0
Other PHS - Accident Prevention	113,000	96,000	1,284	97,284	15,716
Other PHS - Public Mental Health	65,630	37,094	6,150	43,244	22,386
Other PHS - Childhood Injuries	1,000	23	0	23	977
Other PHS - Community Safety, Violence Prevention & Social	138,000	133,000	0	133,000	5,000
South Ward Community Development Project	0	0	0	0	0
Central Ward Community Development Project	0	0	0	0	0
PHS Other Public Health Services	397,770	339,937	7,434	347,372	50,398
Public Health Advice - General	5,580	0	0	0	5,580
Public Health Advice - Maternity	5,560	2,645	0	2,645	2,915
Health Check Programmes	75,520	3,206	0	3,206	72,314
Health Protection	285,600	294,000	0	294,000	(8,400)
PHS Public Health	372,260	299,851	0	299,851	72,409
Sexual Health - Management & Overheads	103,840	31,845	0	31,845	71,995
Sexual Health - Integrated Contract GUM	1,224,170	543,602	1,147,372	1,690,974	(466,804)
Sexual Health - STI Treatment & Testing	31,500	7,561	0	7,561	23,939
Sexual Health - Contraception	100,060	5,837	0	5,837	94,223
PHS Sexual Health	1,459,570	588,844	1,147,372	1,736,216	(276,646)
Sub Misuse - Drug misuse in Adults	133,000	26,649	43,305	69,954	63,047
Sub Misuse - Alcohol Misuse in Adults	45,000	30,000	0	30,000	15,000
Sub Misuse - Joint Contract	1,886,880	752,553	1,135,367	1,887,920	(1,040)
Sub Misuse - Youth Services	54,020	54,020	0	54,020	0
Smoking - Stop Smoking Services & Intervention	196,110	55,520	4,505	60,025	136,085
Smoking - Wider Tobacco Control	46,800	13,235	0	13,235	33,565
Smoking - Pharmacotherapy	(85,360)	20,968	0	20,968	(106,328)
PHS Substance Abuse & Smoking	2,276,450	952,945	1,183,176	2,136,121	140,329
PUBLIC HEALTH	0	(20,094)	2,355,839	2,335,746	(2,335,746)

PUBLIC HEALTH REALIGNMENT		
	2018/19	General description and main purpose(s) of activity
Health Improvement Healthy child programme Family Information Service - signposting, promoting engagement and support	7,000	Healthy Child Programme Family Information Service Directory. This provides information, advice and guidance on many aspects of wellbeing for all ages. It holds information on organisations that support families to ensure a child is healthy, it has a complete section on 'Health & Wellbeing'. It pulls pages from NHS Choices so parents, carers and older people can view all aspects of wellbeing. A widget enables searching for a local doctor or dentist. Pages displayed include information on stopping smoking, breast feeding, special educational needs, healthy eating and much more. It also holds information on local children's centres and their activities where families can get support for children aged 0-5 years including healthy eating, times and dates of health visitor drop-ins and breastfeeding support groups
Health Improvement Healthy child programme Contribution to Playbus	10,000	Direct working with the hard-to-reach Gypsy, Roma and Travellers who face multiple discrimination and social exclusion. poor school attendance, low educational attainment and high levels of illiteracy. They also experience exceptionally poor health, including high rates of infant mortality. Playbus offer reprioritised to provide for Gypsy, Roma and Travellers, among other things: weekly outreach work from the children centre with bi-weekly joint outreach with the local preschool. FSW role supports immunisation uptake, child development, breast feeding advice, oral health care, diet, school admissions and general sign posting to relevant services; regular joint visits with health visitors for 1-year reviews and families where there are concerns; Traveller Tots targeted stay-and-play sessions; first aid sessions; adult learning courses.
Health Improvement Healthy Child Programme Homestart.	10,000	Homestart delivers services for school readiness and healthy child outcomes, supporting parents with issues including peri-natal mental health problems, multiple births and children with additional needs. Jointly commissioned with the CCH, social care and children centres, it provides regular support, e.g. home-visiting, and involving parents in planning to make them feel valued, improve self-esteem and build confidence. Staff are role models/mentors helping develop parenting skills. This includes, for example: helping parents meet children's needs and ensure they are safe, healthy and happy; sourcing information and enabling access community groups and activities; educating on healthy lifestyles, potty training and dental hygiene; involving parents in play and reading with their child; helping parents budget, shop and prepare healthier foods.
Health Improvement Healthy Child Programme CLA (child looked after) nurse	15,000	To ensure the mental, emotional and physical health needs of looked-after children are promoted, monitored and met effectively. To improve health outcomes for looked-after children and care leavers. To provide a strategic overview for the various health needs of looked-after children, to plan service delivery. Role includes: looked-after health assessments; representation on multi-agency groups; lead on looked-after children health sub-group; care-leaver health drop-in; advice to foster carers and social workers; advice to children and young people; monitoring and promoting the health of looked-after children
Health Protection Promotion of community safety, violence prevention and response YOT service	15,159	Supporting YOT to deliver key national MOJ drivers: prevention of offending and reoffending, reducing those entering the criminal justice system and being sentenced to custody; and supports the Dept. of Health's priorities in relation to reaching and addressing the needs of vulnerable young people including young offenders. YOT delivery is realised through a wide range of YOT projects/services. Securing buy-in of YOT management partner agencies and YOT delivery to public health agenda.
Health Improvement Healthy child programme Springboard support for early years in children centres	34,000	Springboard (Opportunity Playgroup) provides targeted play sessions for children aged 0-5 years with additional needs and peer support for parents/carers. It promotes healthy eating. It raises awareness of services and community engagement. It provides play sessions in term time, including support for individual children, child and/or family reviews and participation in multiagency assessments. It also provides information, advice and guidance for parents to access children's centres and other appropriate services related to the ethos and vision of this service and tailored to the family needs.
Lead Practitioner - Healthy Child Programme NEET service	46,000	One-to-one support for young people not in education, employment or training. The clients have multiple barriers to engaging with education, employment and/or training. Many of these issues are related to poor mental health.
Children's Centres - Healthy Child Programme	93,000	Developed two new initiatives in collaboration between the children's services and public health teams – (1) Baby Friendly Initiative (a UNICEF-accredited training programme) for all children's centre staff, health visitors and midwives to better enable promotion and support of breast feeding across North Somerset. This involved the training itself; the freeing-up of staff for training and then for them to provide the new service to mothers and expectant mothers, including training of breast feeding peer supporters; other support aspects, such as running a specific Facebook group for participating mothers; and the on-going running of the initiative; and (2) reducing overweight and obesity in targeted families – a new, bespoke programme developed jointly by the children's services and public health teams – called 'Off to a Flying Start'. This includes the provision of a number of eight-week courses as well as training concerning nutrition and physical activity
Domestic Abuse - Health Protection	5,000	Contribution to pooled budget that supports core domestic abuse services. The purpose of the service is to reduce the impact of domestic abuse and improve the safety, health and wellbeing of adults and children affected.
Foster Carers - Safety Equipment	10,200	Enables purchase of safety equipment, e.g. car seats, stair gates for foster carers who could not be expected to buy such equipment for all children in their care (different requirements for different children). Stock used for different foster carers as required to ensure safety for children in their care. A key prevention activity enabling childhood development.
Warm homes - health protection	13,000	The Warm Homes Warm People programme targets vulnerable (mainly older and disabled) people living in cold homes, usually in fuel poverty at risk of poor health, to avoid ill health and the need for hospital admission. The activity closely complements work to promote home energy efficiency under the Home Energy Conservation Act 1985 (HECA). It also supports agencies involved with helping and supporting vulnerable groups to stay warm and avoid hospital admissions particularly through the winter months. There are four key roles: (1) Warm Homes Health Homes Programme, (2) Energy Efficiency Promotion, (3) Supporting Vulnerable Adults Living in Insanitary Housing (self-neglect), and (4) Disabled Facilities Grant (to provide grant aid for essential adaptations to enable independent living and a safe home environment)
Improving Homes in the Private Sector - Health Protection	34,400	The service's principle aim is to improve housing conditions across the private rented sector (and thus protect and improve people's health) and this service acts as a triage for all complaints; using an informal approach, providing advice also directing to helpful information. Where landlords fail to respond, enforcement action is commenced which can escalate, ultimately forcing the landlord to carry out repairs. It also seeks to increase the awareness of landlords and tenants about the required standards for privately rented housing and their responsibilities for housing conditions. The funding is used to contribute towards the cost of in house staff time involved in undertaking this work. The team members works closely with colleagues in undertaking this work.

Environmental Health - Health Protection	123,000	Helps reduce irresponsible drinking and alcohol-related harm. Discretionary, non-core business. Enabled new initiatives to reduce alcohol-related anti-social behaviour enabling better quality of life locally. Includes work with ambulance service supporting vulnerable people and avoid admission. Tobacco control over and above standard council work supports advice on impact of tobacco, ways to quit, and signposting to services. Funding has allowed additional, discretionary actions to reduce smoking. Enables discretionary robust approach to illicit tobacco underage sales. Also support health protection above standard work with additional port surveillance of emerging threats (eg Zika) and extending workplace health and safety investigations to reduce workplace ill-health. Enables additional, non-core food safety advice. Also supports new interventions against scam emails directed at elderly people on financial, social, emotional and medical issues. A caseworker supports older people to reduce scam impact. Over £0.5m of scam activity has been discovered amongst some of the most vulnerable residents in the area. This is non-core business work that would not have been possible without public health funding.
Emergency Planning - Health Protection	45,000	Emergency management ensures the authority can respond in a coherent and co-ordinated manner to an emergency. The council provides support to the emergency services; the community; co-ordinates voluntary agencies; leads multi agency recovery; maintains critical services; aligns response and planning activity with Public Health
Community Safety & Drug Action Team - Health Protection	299,400	Coordination of multi-agency programme to prevent impact of violent crime and to improve safety, health and wellbeing particularly in communities with high levels of deprivation. All aspects of community safety: violent crime, domestic abuse, sexual violence, hate crime, extremism, anti-social behaviour, reoffending, drug and alcohol-related crime are overseen by this service, addressing health issues associated with alcohol and drug misuse. The service leads partnership activity across these areas, ensuring strong coordination and effective use of resources, including managing the multi-agency 'One Team' project based in South Ward (one of the most deprived wards in England) and focused on addressing a range of health and inequality issues.
Health Improvement Healthy child programme 20% of Sports & Active Lifestyles team	24,000	These three service areas are intended to increase physical activity levels across the community targeting those who are inactive. Specific projects (all under the Go4Life banner) in North Somerset include: <ul style="list-style-type: none"> • Health Walks – short led walks across North Somerset aimed at those with long term health conditions • Go4Free – free and half price access to sport and exercise classes in Weston, aimed at those taking part in less than 30 mins of physical activity per week. • Get Active Pass – free and half price access to swim and gym within NSC owned leisure centres across North Somerset, aimed at those taking part in less than 30 mins of PA per week. Those eligible are referred by a Key worker or clinical staff from a GP practice (via Map of Medicine). • Sportarray (Inclusive Sport Project) – an initiative that aims to increase the number of disabled people regularly participating in sport locally. By supporting sports clubs, coaches and volunteers to gain knowledge and skills so that they feel confident in providing new inclusive sports sessions as part of their club activities. • StreetGames – doorstep sport sessions aimed at 11-25 year olds living in areas of deprivation. • Raising awareness of physical activity via Go4Life campaign, marketing and social media - focussed on improving healthy and active lifestyles, linked to Change4Life and One You. Includes the active directory, case study booklet, celebration events, Go4Life website/blog, Facebook page, presentations and talks to stakeholders. • Physical activity training – health walk volunteer leaders training, physical activity clinical champions training, Mental Health Awareness for Sport and Physical Activity. • Development of new projects such as Playing Out, Youth Section 106 funding, assist based community projects focussed on physical activity
Health Improvement Obesity and community nutrition initiatives 40% Sports and Active Lifestyles Team	42,500	
Health Improvement Physical activity in the local population - 40% of Sports & Active Lifestyles team	42,500	
Health Improvement Workplace health and wellbeing	25,000	To assist with individuals' mental and physical well-being and to reduce sickness absence through face-to-face counselling for staff, a 24x7 phone helpline, and a health advice portal. The services support disabled employees and those with poor mental health, as well as carers and those with dependents living with them. There is also help for those who find it difficult to get a job, e.g. care leavers.
Care & repair service - accident prevention and increasing independence: Motex Centre	95,000	Support older people and adults with disability to provide housing adaptations, minor repairs, hospital discharge adaptations, home assessment, contract management of works. Enabling more homes for vulnerable people to be made safe thereby contributing to reducing hospital admissions, increasing choice and independence. Improving health-related quality of life for older people, reducing risk of falls
Alzheimers Society - Mental Health	10,000	Improve public and professional awareness/knowledge. Ensure diagnosis. Develop services. Improve health-related quality of life for older people. Help them maintain independence.
Citizens Advice Bureau - Mental Health	10,000	To provide self-help and assisted information in all advice subjects where the client requests this or where the client is capable of taking the issue forward on their own behalf. To provide general advice in welfare rights, money advice, Housing, employment, consumer, immigration and nationality, family and personal matters, taxes, health and education and on discrimination across all subjects. To improve the health and economic wellbeing of local people through the provision of good quality information and advice services.

Health Improvement for vulnerable learners. Supporting social and emotional aspects of learning	13,825	Support for Vulnerable Learners Service which supports pupils and young people with severe emotional, health, emotional health, developmental and behavioural problems, and their schools, to prevent progression and to best enable them to be as independent as possible in a suitable learning environment and thereby to be better able to achieve their potential. Services include (but are not limited to): special educational needs team; NEET team; virtual school; welfare officers; advisory teachers; educational psychologists; and the school placement support team. Services are substantially beyond normal educational support for an especially vulnerable and challenged (and often challenging) group who are at significant risk of future poor health because of a lack of the most basic education
CURO Somerset Advice, Information & Advocacy	10,000	Used to develop and maintain an online community directory, including public health information and advice about health improvement and self-care. This is a new service only made possible by using Public Health Grant monies
CURO Somerset Community Agents	43,000	Used to support a 'local agent' service in isolated, rural communities, focusing on hard-to-reach people and those less able to manage their own well-being, to promote and support ill-health prevention, access to routine health checks (such as blood pressure monitoring, cholesterol monitoring) and to help people to access both health and social care services that they would otherwise not have been able to. This is a new service only made possible using Public Health Grant monies and is a good example of the MECC principle being put into practice amongst residents who often do not have 'contacts' with a front line professional that they can 'make count' in the MECC sense
CURO Somerset Community Development Workers	80,000	Used to support a similar service to the Community Agents initiative but based more in urban areas in places such as GP surgeries, day centres, lunch clubs and local Senior Community Link groups. The work predominantly involves case-finding and support, and developing individuals' knowledge and capacity to facilitate their take-up of preventive services. The service thus supports independence and resilience in individuals with a range of needs from those experiencing the early stages of isolation or reduced wellbeing, to complex health needs
Supporting, reviewing and challenging of PH & NHS services 33% of fte to reflect monitoring of PH outcomes through children centres	9,000	Performance monitoring and system administration to enable effective running and targeting of services in children's centres, especially for High Impact Families programme
Public Health Intelligence & Health Promotion Family Support Workers	35,000	Family Support workers are based across North Somerset and work with children in need who are some of the most disadvantaged families in our communities with the aim of giving them the best start in life and narrowing the gap between them and their peers. They provide programmes of work with families and children based on an assessment of their needs. <ul style="list-style-type: none"> • Visits to families to support parents in providing routines and boundaries for the children addressing issues such as hygiene and healthy eating and sign posting to relevant services. • Work with children and young people aged 5-17 promoting positive behaviour and relationships, addressing school attendance, where relevant addressing issues re sexual health, self-harm and substance misuse. • Weekly groups for older traveller children and young people promoting self-confidence exercise and health lifestyles • Weekly groups for disabled young people promoting self-confidence, healthy eating, exercise. Family Support and Young People Support Workers run evidenced-based parenting programmes including Mellow Babies; Mellow Parents; Incredible Years; Strengthening Families, Strengthening Communities. . Keeping Well is for groups of mothers who have mental health issues. Mellow Babies, Mellow Mums & Mellow Dads are the groups for our most vulnerable parents.
Carlton Centre - Health Protection & Lifestyles. Supports vulnerable adults with mental health and substance misuse with one of most deprived areas in N. Somerset	32,000	Provides social and occupational engagement for isolated, unemployed adults with mental ill-health. Participants have enhanced likelihood of getting employment or work experience / volunteering. Supports 2 posts: Engagement Coordinator 0.6WTE and a Business Apprentice 1.0 WTE. The engagement coordinator helps develop access to, and knowledge of, Carlton Centre coordinated engagement opportunities. The business apprentice coordinates outcome data, reviewing and reporting to partner organisations.
Health Improvement Physical activity in the local population Free leisure for CLA	27,000	Access to leisure key cards is a crucial support to promote, improve and maintain the physical and emotional health of our looked after children, care leaving young people, carers and families, and is therefore a key principle in supporting North Somerset's corporate parenting responsibility for children and young people
Youth Services - Substance Misuse	54,021	Specialist substance misuse service providing assessment and treatment for young people at risk of entering, or who are already in, the criminal justice system, and those at risk due to substance misuse. Mental health interventions also provided. It delivers against key national MOJ drivers: prevention of offending and reoffending, reducing those entering the criminal justice system and those being sentenced to custody; and supports DoH priorities of addressing the needs of vulnerable young people and young offenders. The service also contributes towards reducing risk factors and promoting resilience in relation to offending. Effective intervention reduces offending potential. De-escalation in criminal activity not only benefits the young person and their family but prevents wider financial and social costs e.g. the cost of statutory supervision and imprisonment.
Health Improvement Alcohol and drug misuse services Licensing, Trading Standards, Environmental Protection	30,000	Supports licensing activities over and above standard council work to help to reduce irresponsible drinking, alcohol-related harm and to support the development of safer communities. Such work is discretionary (that is, non-core business) and this funding has thus enabled initiatives to reduce alcohol-related anti-social behaviour which would not otherwise have occurred and thereby enables people to enjoy a better quality of life in their local environment, which is beneficial to physical and mental well-being. Local schemes to help reduce irresponsible drinking include work with the health sector (ambulance service) to provide a triage service to support vulnerable individuals and prevent hospital admissions, for example Operation Assimilate and Joined Up. In addition to training some 100 staff to work with the public on public space protection, the council has been awarded Purple Flag status in recognition of its enabling the provision of a vibrant mix of night-time entertainment while promoting the safety and wellbeing of visitors and local residents.
D&E Trading Standards Enforcement	13,000	Supports tobacco control activities over and above standard council work to support the provision of advice and information to the public about the impact of tobacco on health, the impact of illicit tobacco (this is a particular issue in North Somerset, especially in Weston), ways to quit, and signposting to suitable services.

4. CONSULTATION

A review of the appropriateness of the use of the Public Health Grant in terms of meeting its conditions has been undertaken internally and shared with Public Health England (the responsible body for providing assurance to Parliament). A systematic review of the relative priorities of each area has also been undertaken internally.

5. FINANCIAL IMPLICATIONS

These are shown in the budgets set out in the two tables above.

6. RISK MANAGEMENT

The main risks affecting these services are financial in relation to the annual reduction in the government's Public Health Grant made to local authorities and to the reduction of other government grants to local authorities.

7. EQUALITY IMPLICATIONS

The services described are made available based on health and social need irrespective of any of the protected characteristics. They are intended to help to reduce inequalities in health and well-being outcomes and experiences.

8. OPTIONS CONSIDERED

These services have been systematically reviewed against Public Health Grant criteria to improve health, reduce health inequalities and to improve people's independence. They have also been evaluated in terms of strategic intent, outcomes, reduction of health inequalities, need, evidence of effectiveness, and sustainability.

AUTHOR

Dr Andrew Burnett. Interim Director for Public Health

BACKGROUND PAPERS

None